Transforming the Delivery of Healthcare Services

Instructors: Linda V. Green, Graduate School of Business
             lvg1@columbia.edu
             423 Uris Hall

             John W. Rowe, Mailman School of Public Health
             jwr2108@mail.cumc.columbia.edu
             Room 614, 600 W. 168th St.

Office hours: By appointment

Course description

This course provides an advanced, critical analysis of the delivery and payment of healthcare services in the U.S. with a specific focus on actions innovative healthcare providers and health insurers are taking to improve the quality of patient care, manage the escalating costs of providing such care, and enhance business performance. It will analyze the attractiveness and feasibility of new approaches to address the challenges facing providers, payors and patients operating in an inefficient, misaligned, and fragmented healthcare system. Particular focus will be given to the impact of the 2009 HITECH Act as well as the Affordable Care Act (ACA) of 2010. There will be guest lectures by a variety of major leaders in healthcare business and policy. The course will be useful for students interested in careers in health system management, health insurance, HCIT, healthcare consulting & banking, private equity, investment management, health policy, entrepreneurship in the healthcare services sector and pharmaceuticals, medical devices & diagnostics.

Important Note: This course is designed for students with at least a basic understanding of the healthcare delivery system in the U.S. particularly current payer and payment system characteristics and hospital financing and organization.

Methods and Materials

The course will consist of lectures, discussions and presentations by prominent guest speakers. Readings and cases are contained in the course casebook and should be reviewed before class as indicated in the Angel session description.

Grading:

Class participation: 25%
Midterm written assignment: 30%
Take-home final exam: 50%