

Dean's Report: *Supplement* Alumni Reunion Weekend

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Columbia Business School
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State of the School: *MBA Marketplace*

- Entering Class – 2007
 - 711 students in 11 clusters
 - 33% female
 - 9% underrepresented minorities
 - 64 countries represented

- September Class Applications – 2008*
 - +7% overall, including
 - ❖ +20% from Europe
 - ❖ +13% from Latin America
 - ❖ +8% from India

*As of April 1, 2008

State of the School:

EMBA Marketplace

- EMBA Class of 2009CD:
 - 115 students in two clusters
 - Applications + 6% over previous year
 - 45% of the class is fully sponsored
- EMBA Class of 2009AB:
 - 129 students in two clusters
 - Applications +12% over previous year
 - 52% of the class is fully sponsored
- Largest EMBA Program in the World ... and Expanding!
- Growing reputation for excellence reflected in strong *BusinessWeek* and *Financial Times* rankings

State of the School:

MBA Career Management

- MBA Recruiting in 2007-2008:
 - 2008 graduate offers down slightly vs. 2007 (but still stronger vs. 2006)
 - Alumni Guest Advisor Program inaugurated Spring 2008
 - ❖ Fourteen career management advisors available for individualized consultations and coaching; all but one are CBS alumni, and industry expertise complements our traditional strengths in finance and consulting
 - ❖ Significant improvements to online tools/technology
 - ❖ Aggressive outreach to generate job postings for students and alumni continues
 - Support the network by posting at
www.gsb.columbia.edu/jobpost

State of the School:

Executive Education Marketplace

- Open Enrollment Programs:
 - Projecting 1000+ participants in FY08 (+ 55% vs. FY07)
 - Significant growth in enrollments in long residential programs
- Competitive Response:
 - Introduction of four new 2-day programs in Spring 2008:
 - ❖ Strategic Intuition
 - ❖ Leadership Essentials
 - ❖ Essentials of Financial Management
 - ❖ Fundamentals for Investors
- Custom Programs:
 - Number of requests for new tailored programs growing rapidly
 - A number of high-profile new custom programs in FY08

www.gsb.columbia.edu/execed

Upcoming Events:

Annual Dinner, May 5, 2008

- Dinner Chairman:
Henry Kravis '69
- Distinguished Leadership in Business Honoree:
Russ Carson '67
- Distinguished Leadership in Government Honoree:
The Honorable Ben S. Bernanke,
Chairman of the Board of Governors of the Federal Reserve System
- Fundraising Goal:
\$3 million +; \$1.9 million raised to date*

www.gsb.columbia.edu/corporate/dinner

*As of April 1, 2008

Upcoming Events:

Pan-Asian Reunion 2008 - Asia and the World Economy

- October 24-26, 2008, at the Four Seasons Hotel in Hong Kong
- A two-day symposium dedicated to global business trends with a focus on Asian markets and industries
- Faculty, alumni, and guest panelists from around the globe will address topics ranging from currency issues and monetary policy, investing in Asia, and global branding to discussions on health care, real estate, and media
- The weekend will also feature social events, optional tours of historic Hong Kong, and opportunities to network with 500+ CBS alumni

www.gsb.columbia.edu/alumni/pan-asia

Columbia Business School: *Our Shared Identity, Our Shared Asset*

Columbia Business School, with its faculty thought leadership, rigorous and practice-oriented curriculum, and unparalleled alumni network, is a global leader in business education. Each of us stands to benefit from promoting our shared asset around the world: By supporting the School and its distinctive strengths, you will be helping to raise the value of the Columbia Business School brand, which in turn leads to deeper levels of awareness and commitment, and, ultimately, to a more valuable MBA.